



**BRIGHT FUTURE
MADE BY YOU**

REGISTRATION GUIDE

Everything you need to know about
Unilever Future Leaders League 2016



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UNILEVER AS LIFE PARTNER

In its 82nd years in Indonesia, Unilever manage to be the no. 1 FMCG and ranked top 6 in Unilever worldwide across 190 countries. With big and trusted brands including Wall's, Lifebuoy, Vaseline, Pepsodent, Lux, Pond's, Sunlight, Rinso, Blue Band, Royco, Dove, Rexona, Clear, and many more, we are the champion in making products to be no 1 in the market.

Unilever Indonesia have not only becoming one of the leading and pioneering consumer goods company in Indonesia, but our products has become a life partner by touching the lives of every Indonesian every day.

Unilever meets people's everyday needs while creating a brighter future. On any given day, two billion people use Unilever products to look good, feel good and get more out of life.



WHAT UNILEVER OFFER

We have a strong value over the pillars that will support the sustainable growth of Unilever business which are:

01

U & I make great people & great place

We recruit and develop the right people and ensure the people that works with us have employee engagement.

02

U & I make great brands & innovation

Our range of brands is as diverse as our worldwide consumer base. We realize innovation is key to our progress, and through cutting-edge science we're constantly enhancing our brands, improving their nutritional properties, taste, fragrance, or functionality

03

U & I make a sustainable future

The Unilever Sustainable Living Plan (USLP) sets out to decouple our growth from our environmental impact, while at the same time increasing our positive social impact.

04

U & I make a business performance

We flourish to be the No 1 FMCG in Indonesia with a sustainable performance. We are a multinational company with deep rooted history in Indonesia. Also, as a company we become a community of practices for leading professionals.

WHAT IS UNILEVER FUTURE LEADERS' LEAGUE

First introduced in Indonesia in 2013, FLL offers students a lifetime opportunity to solve **real business challenges** and **collaborate** with other great minds who are eager to **grow and develop** themselves for the future.

FLL offers you a chance to not just learn 1 but all the 5 business pillars to prepare you to be future leaders.

The local round in Indonesia will select top 3 individuals to represent the country in the Global Round of Future Leaders' League in London, UK.





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WHY UNILEVER

FUTURE LEADERS LEAGUE



WHAT'S IN IT **FOR YOU?**



HOLISTIC Business Competition

Get a chance to learn not only 1 but 5 business pillars and prove your capability to solve real business challenge!



Be Inspired!

Meet, get inspired by and interact with Unilever top leaders as your judges, coaches and mentors.



Be the Pride of Indonesia in London, UK

Future Leaders League gives you opportunity to represent our nation at the Global Round in London, UK. Meet bright student from all over the world, interact with prominent Global Unilever Leader and prepare yourself to be global leaders.



Help Us Prove You Can

Together we show the world that youth can collaborate to create bigger impact!



Get a Head Start

Get to know Unilever Indonesia as the country's No. 1 Employer of Choice and jump start your career.

Stand a chance to win cool gadget as the prize!

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ELIGIBILITY

Who and How to Join
Future Leaders League 2016



WHO CAN JOIN?

Each participant should possess the following features:

- Indonesian undergraduate students, in 2nd year- final year of study
- Strong business mindset
- Challenge takers
- Active in extracurricular activities
- Interested in building career in FMCG industry
- Any major and university is free to apply

Unilever Indonesia reserves the right to reject any applicant who fail to comply with the requirements listed above.





HOW TO **APPLY?**

How to Apply?

- Register yourself in the form on www.unileverflid.com
- Submit your answer to the 1 on the case challenge + 1 page creative CV
- Registration is open from: 17th September until 12th October 2016, 11:59 PM GMT +7

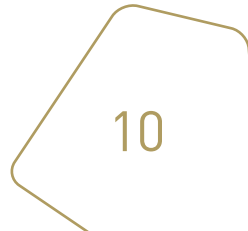
To **answer the challenge**, you can only submit using ONLY 1 of this format:

- 5 power point slides, submitted in format PDF
- 3 minutes MP4 Video

Registration is open from

17th September until 12th October 2016, 11:59 PM GMT +7.

Every applicant is only allowed to submit 1 registration.





CREATIVE CV

In the online registration, you will be asked to upload your 1-page creative CV in PDF format. Put your CV in any ways you want that will convey your personality.

Compulsory information to be included are:

- Leadership experiences
- Self portrait
- Latest GPA,
- Academic & Non-Academic achievements,
- Extracurricular activities
- Any interesting facts about you that distinguish you from others.

The key is to express yourself!

File size MAX. 1 (one) MB



ANSWERING THE CHALLENGE

You can choose ONLY 1 of the following to answer the challenge

3

Minutes Video

- Make a video maximum of 3 minutes
- Video can be about
 - You explaining your ideas to answer the challenge
 - Animation
 - Power point slide show with your explaining
- Hey, you can ask your friend to be in the video too!
- Don't forget to save it as MP4.

OR

5

Slides Power Point

- Make a power point presentation maximum of 5 slides
- You can use text, pictures, and photos to express your answer to the challenge
- Remember to save it as PDF before submitting

JUDGING CRITERIA

Your submission will be judged based on the following criteria:

- Ability to spot the issues & frame it into business context (30%)
- Analytical and structured thinking (30%)
- Out of the box yet applicable idea to answer the challenge (30%)
- Creative CV (10%)

No appeals will be considered against the decisions of Unilever Indonesia Judging Panel and Unilever Indonesia Judging Panel has no obligation to explain their decision making process.





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KEY DATES

UNILEVER FUTURE LEADERS LEAGUE 2016

FLL 2016 KEY DATES

ENTRY PHASE

17th Sept – 12th Oct 2016

- Register yourself in the form on www.unileverfllid.com
- Submit your answer to the 1 on the case challenge + 1 page creative CV
- Registration is open from:
17th September until 12th October 2016, 11:59 PM GMT

TOP 30 ANNOUNCEMENT

28th October 2016

Top 30 Individual will be contacted directly and list will be available at:



Unilever Careers



@ULICareers

U CAMP

13th – 17th November 2016

Top 30 must attend a residential phase in Unilever's premises with below activities:

- Unilever Indonesia induction and office visit
- Category and induction of FLL sponsored brand
- Training & coaching on business overview and business related skills
- Leadership sharing and coaching
- Team bonding and networking
- Daily business case studies facilitated by top leaders of Unilever Indonesia and its business partners

GENERAL INQUIRY

For general inquiry please contact:

FLL.Indonesia@unilever.com

with subject QUESTION_2016

 Unilever Careers

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FUTURE
LEADERS'
LEAGUE

GOOD LUCK



DATE: 26 April 2018
Individual Winner of Unilever Future Leaders' League Indonesia 2018
Prizeable to:
Unilever Future Leaders' League Indonesia 2018